

# The Residential Real Estate Market in Farmers Branch, Texas: A Comprehensive 2026 Analysis



The residential real estate market in Farmers Branch, Texas, exists at a highly dynamic intersection of historic inner-ring suburban maturity, aggressive municipal revitalization, and shifting macroeconomic forces within the Dallas-Fort Worth (DFW) metropolitan statistical area. Bounded by major economic corridors and entirely landlocked by surrounding municipalities, Farmers Branch relies on targeted policy interventions—ranging from custom home rebuilding incentives to complex school district infrastructure bonds—to remain competitive against newer, sprawling outer-ring suburbs. As of the third quarter of 2026, the Farmers Branch market is characterized by tight inventory, stabilizing interest rates, rising property tax exemptions, and authentic price appreciation that lacks the compositional distortion seen in other regional markets.

This analysis provides an exhaustive examination of the Farmers Branch residential real estate sector. It explores current pricing dynamics, velocity and inventory constraints, localized demographic compositions, and housing affordability. Furthermore, it details the profound impacts of the 2026 property tax legislative changes, the economics of custom infill construction, municipal zoning for short-term rentals, commercial real estate symbiosis, and the strategic consolidations within the Carrollton-Farmers Branch Independent School District (CFBISD).

## Macroeconomic Context and the Texas Housing Outlook

To interpret the localized dynamics of Farmers Branch accurately, it is essential to contextualize the broader Texas and Dallas-Fort Worth housing markets in 2026. After enduring the volatile interest rate hikes of 2023 and 2024, the macroeconomic environment has entered a period of measured stabilization. By mid-2026, the average 30-year fixed mortgage rate in Texas settled into a trading range between 6.1 percent and 6.4 percent, with a 15-year fixed rate hovering near 5.61 percent<sup>1</sup>. The 10-year Treasury yield, which heavily influences mortgage pricing, has maintained support above 4.0 percent<sup>1</sup>. Various forecasting models from entities such as the Mortgage Bankers Association, Fannie Mae, and Wells Fargo project that rates will drift toward 6.0 percent by the end of the year<sup>1</sup>.

This stabilization in borrowing costs has triggered an "affordability reset" across the state<sup>3</sup>. While real wage growth has advanced at approximately 3.9 percent annually (or roughly 1.0 percent adjusted for inflation), home price appreciation has moderated to a sustainable 1.3 to 2.2 percent statewide<sup>3</sup>. Consequently, purchasing power is marginally recovering, transitioning the statewide market from a period of declining sales to one of consistent, albeit modest, transaction volume<sup>3</sup>. The DFW metroplex, which experienced significant softening in recent

years, is now showing pronounced signs of stabilization, driven largely by persistent population growth<sup>4</sup>. Between 2024 and 2025, Texas absorbed 391,243 new residents, supporting a baseline level of housing demand that prevents severe price contractions despite higher financing costs<sup>4</sup>.

However, the stabilization of mortgage rates has not uniformly unlocked inventory across all submarkets. While statewide active listings expanded by 13.7 percent heading into 2026, inner-ring suburbs like Farmers Branch exhibit counter-cyclical supply constraints<sup>4</sup>. Because Farmers Branch possesses a median home age of 55 years and lacks a greenfield development pipeline, the local market is highly inelastic<sup>6</sup>. Homeowners holding sub-four percent mortgage rates from the 2020–2021 refinancing cycle remain reluctant to sell, severely restricting the supply of available homes<sup>6</sup>. Furthermore, the DFW market continues to process the long-term impact of institutional investment. In peak acquisition periods, corporate investors purchased up to 43 percent of single-family homes in Dallas County, permanently converting vast quantities of entry-level housing into institutional single-family rentals (SFRs)<sup>7</sup>. This institutional presence establishes a high floor for home prices while simultaneously shifting the demographic composition of the area.

## Pricing Dynamics, Velocity, and Inventory

The residential pricing trajectory in Farmers Branch throughout 2026 reveals a market characterized by robust demand competing for highly constrained supply. During the second quarter of 2026, the median sale price for a single-family home in Farmers Branch was \$445,000, representing a 4.7 percent increase from the second quarter of 2025<sup>6</sup>. By July 2026, subsequent datasets indicated continued upward pressure, with the median list price reaching \$472,500 to \$477,450, and rolling three-month median sale prices touching \$450,000—a 5.8 percent year-over-year gain<sup>8</sup>.

A critical distinction of this price appreciation is its structural authenticity. In many real estate markets, headline median price increases are distorted by "mix-shift" composition effects, where a disproportionate number of large or luxury homes sell in a given quarter, artificially inflating the median without reflecting genuine market-level appreciation<sup>6</sup>. In Farmers Branch, however, the median price per square foot held virtually flat at \$241.16, down a statistically insignificant 0.5 percent year-over-year<sup>6</sup>. Some localized data indicated minor gains up to \$252 per square foot<sup>10</sup>. The alignment between a rising overall median price and a stable per-square-foot valuation indicates that the 4.7 to 5.8 percent gains reflect organic pricing improvements on consistent home sizes<sup>6</sup>.

Sales distribution across price bands further illuminates the profile of the active buyer pool. The market is overwhelmingly anchored in the mid-to-upper-mid tiers. The \$400,000 to \$499,000 price band dominates transaction volume, accounting for 29.7 percent of all closed sales<sup>6</sup>. This is followed by the \$500,000 to \$749,000 range, which captures 25.3 percent of the market, and the \$300,000 to \$399,000 tier at 18.7 percent<sup>6</sup>. The concentration of sales in the \$400,000 to \$500,000 segment underscores the city's appeal to move-up buyers who are priced out of adjacent, ultra-premium markets but desire immediate proximity to the Dallas core.

To provide a granular view of spatial pricing dynamics, Table 1 details the median listing prices and rental rates across the primary zip codes servicing Farmers Branch and its immediate borders in 2026.

| Zip Code                          | Median Listing Price | Price Per Square Foot | Median Monthly Rent |
|-----------------------------------|----------------------|-----------------------|---------------------|
| 75234 (Core Farmers Branch)       | \$437,500            | \$245                 | \$1,739             |
| 75001 (Addison/Farmers Branch)    | \$479,000            | \$243                 | \$1,602             |
| 75006 (Carrollton/Farmers Branch) | \$374,995            | \$213                 | \$1,360             |
| 75229 (Preston Hollow Border)     | \$1,150,000          | \$360                 | \$1,879             |
| 75244 (Dallas/Farmers Branch)     | \$849,900            | \$338                 | \$1,787             |

Similarly, when segmenting the city by distinct neighborhoods, valuation discrepancies highlight varying levels of localized demand and property types.

| Neighborhood Area        | Median Listing Price  | Price Per Square Foot | Median Monthly Rent |
|--------------------------|-----------------------|-----------------------|---------------------|
| Central Farmers Branch   | \$419,000 - \$420,000 | \$237                 | \$1,758             |
| West Side Farmers Branch | \$530,000 - \$645,000 | \$259                 | \$1,729             |
| Longmires                | \$479,900             | \$226                 | N/A                 |

|               |           |     |     |
|---------------|-----------|-----|-----|
| Johnston Park | \$340,000 | N/A | N/A |
|---------------|-----------|-----|-----|

Market velocity in Farmers Branch presents a stark contrast to the broader DFW cooling trend. While regional days on market (DOM) have steadily climbed, properties in Farmers Branch are absorbed rapidly. In the second quarter of 2026, the average days on market dropped to 38 days, an improvement of six days compared to the prior year<sup>6</sup>. Additional metrics from July 2026 indicate median pending times hovering between 32 and 33 days<sup>9</sup>.

Despite this accelerated pace, buyers maintain a modest degree of negotiating leverage. The close-to-original-list-price ratio slipped to 96.5 percent in Q2 2026, a decline of 1.8 points from 98.3 percent a year prior<sup>6</sup>. Some data models reflect a marginally higher ratio of 97.8 percent, but the downward trajectory remains consistent<sup>9</sup>. This decline signifies that while demand is strong, buyers are unwilling to blindly accommodate aggressive seller pricing, typically securing a 2.2 to 3.5 percent discount during negotiations<sup>6</sup>.

Inventory contraction remains the defining operational constraint of the market. Active listings fell by 8.9 percent to 18.9 percent year-over-year, leaving a scant 3.5 to 3.9-month supply of homes<sup>6</sup>. Given that a six-month supply represents a balanced market, the sub-four-month inventory places Farmers Branch firmly in seller-leaning territory<sup>6</sup>. With closed sales dipping by a statistically insignificant 3.2 percent (amounting to just three fewer closings quarter-over-quarter), the transaction volume is limited by the lack of available product rather than an absence of willing buyers<sup>6</sup>.

# Demographic Composition and Economic Vitality

The resilience of the Farmers Branch real estate market is intrinsically tied to the earning power and demographic structure of its populace. The city supports a population of approximately 38,320 residents, up 7.7 percent from the 2020 census base, underscoring steady municipal growth<sup>13</sup>. The community is characterized by a relatively young median age of 33.4 years and a highly educated workforce, with 52.8 percent holding a bachelor's degree or higher<sup>13</sup>.

Economic participation is remarkably strong, evidenced by a 76.2 percent labor force participation rate<sup>13</sup>. Consequently, household income data highlights a robust middle- and upper-middle-class foundation. In 2026, the median household income grew to \$91,186, a 4.0 percent year-over-year increase<sup>13</sup>. The average household income sits considerably higher at \$112,738<sup>16</sup>.

When disaggregated by age, the income data reveals a powerful mid-career earning base. Households led by individuals aged 25 to 44 report a median income of \$101,476<sup>16</sup>. Households aged 45 to 64 earn a median of \$96,552, while younger households under 25 earn \$72,059, and those over 65 report \$70,962<sup>16</sup>. This concentration of six-figure earning power among the 25-to-44 demographic is the primary demand driver for the \$400,000 to \$499,000 housing segment<sup>6</sup>.

Furthermore, the city displays healthy socioeconomic equity metrics. The poverty rate in Farmers Branch is 11.4 percent, which is notably lower than the national average of 12.5

percent<sup>14</sup>. The broader Texas wage GINI index measures 0.475, indicating standard levels of income inequality comparable to national baselines<sup>15</sup>. Logistically, residents benefit from a highly favorable average commute time of 21.6 minutes, which is significantly shorter than the national average of 26.4 minutes<sup>13</sup>. The proximity to massive employment hubs allows 69.4 percent of the workforce to drive alone, while an impressive 19.8 percent operate via work-at-home arrangements, further driving the necessity for functional, modernized residential space<sup>15</sup>.

## **Housing Affordability and the Rent-vs-Own Paradigm**

Despite the robust income profile of its residents, housing affordability in Farmers Branch presents a complex challenge. The Texas Housing Affordability Index (THAI) utilizes a price-to-income ratio to evaluate market accessibility<sup>17</sup>. In Farmers Branch, the home price to income ratio stands at 3.4, meaning the median home value is 3.4 times the median household income<sup>18</sup>. While a ratio between 3.0 and 3.5 is generally considered accessible in the current macroeconomic environment, it leaves minimal margin for carrying costs<sup>17</sup>.

To illustrate the financial realities of purchasing property in North Texas, underwriting standards require strict adherence to Debt-to-Income (DTI) ratios, typically capped around 43 to 45 percent<sup>19</sup>. Texas property taxes, which run between 1.5 and 3.0 percent of the home's value annually, heavily skew these ratios<sup>19</sup>. For example, purchasing a \$300,000 entry-level home (below the Farmers Branch median) yields total monthly Principal, Interest, Taxes, and Insurance (PITI) payments ranging from \$2,285 (with a 20 percent down payment and no Private Mortgage Insurance) up to \$2,805 (with a 5 percent down payment and PMI)<sup>19</sup>. To comfortably afford a \$2,805 monthly payment without exceeding a 45 percent DTI, a buyer requires a minimum annual gross income of \$74,800<sup>19</sup>. Given the Farmers Branch median home price of \$445,000, the required qualifying income easily surpasses \$100,000, aligning perfectly with the median earnings of the 25-to-44 age bracket<sup>6</sup>.

This affordability friction has resulted in a pronounced shift in housing tenure. Farmers Branch operates as a majority-renter municipality. As of 2026, 57.6 to 58 percent of households (roughly 9,100 units) are renter-occupied, while only 42.4 percent (6,710 units) are owner-occupied<sup>14</sup>. This distribution heavily contrasts with traditional suburban models. The high renter concentration is a dual product of institutional single-family rental acquisitions and the municipal approval of high-density multifamily developments<sup>7</sup>.

The rental market itself commands robust pricing. The median gross rent in Farmers Branch is \$1,864 per month, with average rents reported between \$1,648 and \$1,749 depending on the exact data set and property mix<sup>10</sup>. Because the median income for renter households is roughly \$78,494, the rent-to-income ratio rests at a healthy 28.5 percent<sup>16</sup>. Because this sits safely below the 30 percent threshold that defines rent burden, it signals that the tenant base is financially secure, sustaining the long-term viability of residential rental investments in the area<sup>16</sup>.

## **The Impact of Property Taxes and 2026 Legislative**

## Exemptions

In Texas, the absence of a state income tax necessitates a heavy reliance on local property taxes. For prospective buyers in Farmers Branch, evaluating the effective tax rate is as critical to affordability as negotiating the purchase price. The median effective property tax rate in Farmers Branch is approximately 1.35 percent, which is lower than the Texas state median of 1.48 percent and the Dallas County median of 1.55 percent, yet higher than the national average of 1.02 percent<sup>22</sup>.

The overall tax burden is a composite of several taxing entities. The Carrollton-Farmers Branch Independent School District (CFBISD) dictates the largest share, accounting for approximately 47 percent of a homeowner's total tax bill with a rate of \$0.948100 per \$100 of valuation<sup>23</sup>. The City of Farmers Branch accounts for roughly 27 percent of the bill, leveraging a municipal rate of \$0.543500<sup>23</sup>. The remainder is distributed among Dallas County (\$0.215500, or 11 percent), Parkland Hospital (\$0.212000, or 10 percent), and Dallas College (\$0.106575, or 5 percent)<sup>23</sup>. Cumulatively, a standard property without exemptions in this jurisdiction faces a combined rate approaching 2.0 to 2.22 percent<sup>26</sup>.

However, the landscape of property taxation in Texas underwent a seismic shift impacting the 2026 tax year. Following the passage of Senate Bill 4 (Proposition 13), the state mandated a massive expansion of the general residence homestead exemption. Effective for 2026, this exemption removes a flat \$140,000 from a property's school district taxable value<sup>26</sup>. Because this deduction is a fixed dollar amount rather than a percentage, it provides disproportionate, highly progressive relief to owners of entry-level and median-priced homes.

Table 3 demonstrates the practical application of the 2026 tax structure for a median-priced home in Farmers Branch.

| Tax Calculation Component                      | Value / Rate                            |
|------------------------------------------------|-----------------------------------------|
| Assessed Home Value                            | \$445,000                               |
| 2026 State Homestead Exemption (School Only)   | -\$140,000                              |
| Taxable Value for CFBISD                       | \$305,000                               |
| CFBISD Tax Rate (per \$100)                    | \$0.948100                              |
| <b>Estimated CFBISD Tax Obligation</b>         | <b>\$2,891</b>                          |
| Taxable Value for City/County/Hospital/College | \$445,000 (Subject to local exemptions) |

|                                               |                |
|-----------------------------------------------|----------------|
| Non-School Tax Rate Combined<br>(Approximate) | \$1.077575     |
| <b>Estimated Non-School Tax Obligation</b>    | <b>\$4,795</b> |
| <b>Total Estimated Annual Property Tax</b>    | <b>\$7,686</b> |

For a home assessed at \$445,000, the \$140,000 reduction drops the school taxable value to \$305,000. Assuming typical statewide school rates near \$1.05 per \$100, or the specific CFBISD rate of \$0.9481, this generates an annual savings of approximately \$1,327 to \$1,470 on the school portion of the bill alone<sup>26</sup>.

For homeowners over the age of 65, the financial protection is even more robust. Seniors receive an additional \$60,000 exemption, resulting in a combined \$200,000 reduction from their school district taxable value<sup>27</sup>. Furthermore, this demographic receives a permanent freeze on the school tax ceiling<sup>27</sup>. This highly favorable tax treatment for seniors effectively incentivizes aging-in-place. While beneficial to retirees, this policy exacerbates the inventory shortage in Farmers Branch by artificially suppressing turnover among older demographics who cannot afford to abandon their frozen tax baselines.

## New Construction, Infill Development, and the Demo/Rebuild Engine

Given the constraints of a fully developed geographic footprint, the City of Farmers Branch utilizes aggressive municipal policies to combat structural obsolescence. With a median home age of 55 years, much of the housing stock consists of mid-century construction that lacks modern plumbing, contemporary electrical capacity, and the open floor plans demanded by today's high-income buyers<sup>6</sup>. To catalyze neighborhood revitalization without relying on corporate tract builders, the city instituted the Demo/Rebuild Residential Incentive Program<sup>30</sup>. The Demo/Rebuild program is the most vital economic engine sustaining high valuations in the inner-ring neighborhoods of Farmers Branch. It provides extreme financial incentives to property owners and custom builders who demolish an aging residential structure and construct a modern, custom home on the existing lot<sup>30</sup>. The program's financial architecture centers on a four-year city property tax rebate<sup>30</sup>. The city grants an economic development rebate equal to 100 percent of the difference between the municipal property taxes assessed on the new improvement value and the assessed value of the structure prior to demolition<sup>30</sup>. Historically, the program has also utilized immediate cash grants to offset demolition and permitting costs<sup>32</sup>.

The empirical results of the Demo/Rebuild program are profound. According to recent city council reviews, the program has processed 145 applications, generating \$82.7 million in increased property values across the affected lots<sup>32</sup>. The return on investment for the

municipality is highly favorable; the city has paid out \$730,360 in incentives and carries a long-term liability of \$1.6 million, but it anticipates capturing approximately \$470,000 in recurring annual tax revenue once the four-year rebate periods expire<sup>32</sup>. Furthermore, the program fosters community stability. Out of the 145 applications, 128 of the newly constructed homes remain occupied by the original applicants, indicating the program successfully retains high-net-worth residents rather than serving purely as a vehicle for speculative flippers<sup>32</sup>. The necessity of this municipal tax rebate becomes apparent when analyzing the soaring costs of custom home construction in the DFW metroplex in 2026. Custom construction costs range wildly depending on location, architectural complexity, and finish selections. In 2026, standard entry-level custom builds in the region fall between \$180 and \$250 per square foot<sup>33</sup>. However, mid-range to premium luxury estates—the target profile for a Demo/Rebuild infill project—demand \$250 to \$450 or more per square foot<sup>34</sup>.

For a typical 2,500-square-foot custom home built at \$300 per square foot, the hard construction cost alone reaches \$750,000<sup>35</sup>. The budgetary breakdown for such a project is highly rigid: framing and exterior work consume 20 to 25 percent of the budget; interior finishes require 25 to 30 percent; major systems (HVAC, plumbing, electrical) utilize 15 to 20 percent; and foundation and site prep demand 10 to 15 percent<sup>37</sup>.

Furthermore, prospective builders must account for hidden soft costs and land acquisition. Land values for a teardown lot in inner-ring suburbs generally range from \$150,000 to over \$300,000<sup>35</sup>. Soft costs add tens of thousands of dollars before a foundation is poured, including architectural fees (\$15,000 to \$60,000), structural engineering, and municipal permits (\$5,000 to \$15,000)<sup>34</sup>. Consequently, a total project cost rapidly eclipses \$1 million. The city's four-year tax rebate effectively subsidizes these invisible costs, making infill development financially viable. As construction inflation persists, municipal leaders, including Mayor Terry Lynne, have advocated for raising the minimum improvement value thresholds required to qualify for the program from \$65,000 to \$90,000 to ensure the program aligns with current market realities<sup>32</sup>.

## **Short-Term Rental (STR) Regulation and Impact**

A secondary but vital zoning success for Farmers Branch has been its pragmatic management of the Short-Term Rental (STR) market. The proliferation of platforms like Airbnb and Vrbo has caused severe regulatory whiplash in neighboring jurisdictions. Notably, the City of Dallas passed stringent ordinances in 2023 attempting to ban STRs entirely in single-family residential zones<sup>41</sup>. However, a Dallas County district court injunction subsequently froze the ordinance, leaving operators and neighborhoods in a state of prolonged legal paralysis regarding enforcement<sup>41</sup>. When operating legally, Dallas ordinances cap occupancy at three guests per bedroom (maximum of 12) and demand collection of a 7 percent Hotel Occupancy Tax (HOT)<sup>41</sup>. In stark contrast to the litigation in Dallas, Farmers Branch has embraced a highly regulated approach that protects neighborhood character while preserving property rights. The city permits STRs (defined as rentals of 30 consecutive days or less) but mandates strict municipal compliance<sup>43</sup>. Property owners must pass a physical code enforcement inspection, submit detailed room-dimension floor plans, provide 24-hour local emergency contacts capable of

responding to disturbances, and pay an annual \$120 permitting fee through a third-party management system, Host Compliance<sup>43</sup>.

The Farmers Branch ordinance expressly requires a written prohibition against hosting parties in all advertisements, restricts the property from operating as a sober living home, and provides a clear mechanism for license suspension (up to one year) if the property demonstrates a pattern of unacceptable behavior or ordinance violations<sup>44</sup>. By providing regulatory certainty rather than a blanket ban, Farmers Branch has made itself an attractive enclave for responsible real estate investors. This stability indirectly supports residential property values, as investor demand remains a viable, legal exit strategy for sellers.

## **Commercial Real Estate, Master Planning, and TIF Districts**

The vitality of a residential market cannot be decoupled from its commercial and civic infrastructure. In August 2023, the City Council adopted the Farmers Branch 2045 Comprehensive Plan, a 20-year roadmap governing land use, density, and redevelopment<sup>45</sup>. The plan acknowledges that because the city is geographically landlocked, future prosperity depends on calculated redevelopment and the mitigation of land-use conflicts, particularly on the East Side, where industrial logistics facilities frequently abut residential zones<sup>47</sup>.

The commercial real estate landscape in Farmers Branch is highly active, providing massive employment gravity that directly fuels residential demand. The local market features over 5.4 million square feet of office space and nearly 2 million square feet of industrial and warehouse space<sup>50</sup>. The LBJ and Midway Corridors host Class A and B office buildings, commanding lease rates between \$16.00 and \$28.00 per square foot, providing a more affordable alternative to Addison or Uptown Dallas<sup>50</sup>. Concurrently, industrial logistics hubs near Spring Valley and I-35 command lease rates from \$4.65 up to \$14.50 per square foot<sup>50</sup>. This diverse commercial base creates a robust local economy, maintaining tenant demand for the 58 percent of Farmers Branch households that rent<sup>20</sup>.

To fund the heavy public infrastructure required to support urbanized nodes, Farmers Branch relies heavily on Tax Increment Financing (TIF) districts and Chapter 380 economic development agreements<sup>54</sup>. TIF districts freeze the baseline property tax revenue of an underdeveloped area; as new development increases property values, the incremental tax revenue is captured and reinvested directly back into the district<sup>56</sup>. These funds subsidize public realm improvements, including wider sidewalks, buried utilities, landscaping, and environmental remediation, without raising the base tax rates of residents<sup>58</sup>. The city utilizes these tools, alongside sales tax rebates and water/sewer fee reductions, to attract major corporate investments<sup>57</sup>.

The crown jewel of the city's placemaking efforts is the Mustang Station Arts & Culture District<sup>59</sup>. Recognizing the residential desire for walkability and gathering spaces, the city organized the district around the DART light rail station<sup>49</sup>. This transit-oriented node integrates high-density residential properties, such as the Mustang Station Apartments, with 41,000 square feet of retail space in The Shops at Mustang Station<sup>61</sup>.

This symbiotic relationship between commercial infrastructure and residential appeal is further evidenced by the Mercer Crossing development. Situated near the intersection of I-35 and I-635, Mercer Crossing blends Class-A office spaces, like the 96,592-square-foot Three Hickory Centre, with massive residential undertakings<sup>64</sup>. In a testament to institutional confidence in the local rental market, SWBC Real Estate recently broke ground on The Royalton at Mercer Crossing, a luxury multi-family community spanning nine acres that will deliver 500 upscale rental units across two phases<sup>65</sup>. Proximity to major employment hubs—including DFW International Airport and the new Wells Fargo regional campus—ensures robust absorption for these units<sup>65</sup>.

## **Educational Infrastructure: CFBISD Accountability and Bond Reallocations**

While municipal planning dictates the physical layout of the city, the perceived quality of the local school district fundamentally influences long-term real estate valuations. Farmers Branch is primarily served by the Carrollton-Farmers Branch Independent School District (CFBISD). In 2026, the district maintained an overall accountability rating of 'B' (score of 81) from the Texas Education Agency (TEA)<sup>67</sup>. Nearly 70 percent of the district's campuses received an A or B rating, a crucial metric for homebuyers prioritizing public education<sup>68</sup>.

At the high school level, CFBISD demonstrates robust academic performance. Early College High School earned a stellar 'A' rating with a score of 98, while Creekview High School also earned an 'A'<sup>67</sup>. Ranchview (87), Newman Smith (84), and R.L. Turner (82) all maintained strong 'B' ratings<sup>67</sup>. At the elementary level, performance is more varied. While Good Elementary soared to an 'A' (90) and Farmers Branch Elementary secured an 86, some campuses lost ground, with Riverchase dropping to a 'C' (79) and Sheffield recovering to a 'B' (81) from a previous 'D'<sup>67</sup>.

The intersection of education and real estate in Farmers Branch is currently defined by massive infrastructure overhauls and strategic consolidations. In response to shifting demographic patterns, declining enrollment, and the financial inefficiencies of operating underutilized buildings, the CFBISD Board of Trustees voted in March 2025 to consolidate four campuses: Central Elementary, Furneaux Elementary, McCoy Elementary, and Long Middle School<sup>72</sup>. This consolidation eliminates 2,300 empty seats and reduces operating expenditures by up to \$9 million in its first year<sup>72</sup>.

The consolidation required a complex rezoning of attendance boundaries, a process that historically introduces volatility into local housing markets as parents assess their new school assignments<sup>72</sup>. However, the district managed the transition alongside a massive infusion of capital improvements. In May 2023, voters authorized a staggering \$716.44 million bond package to design, construct, and renovate school facilities district-wide<sup>74</sup>.

Because the consolidation of the four campuses rendered their previously allocated renovation funds obsolete, the district suddenly possessed \$131.5 million in surplus bond capital<sup>28</sup>. The Board of Trustees reallocated these funds to aggressive modernization projects across the remaining footprint. This included \$49 million for renovations at Bush and Polk Middle Schools,

\$38 million to establish pre-K programs at Thompson and Las Colinas Elementaries, \$12.5 million for new construction at Farmers Branch Elementary, and \$11.5 million for upgraded security fencing across 13 elementary campuses<sup>73</sup>.

The financial mechanics of the bond program also required acute maneuvering in 2025 due to state legislative changes. Senate Bill 4 increased the homestead exemption to \$140,000 but stipulated that the state would only provide Additional State Aid for Homestead Exemption (ASAHE) funds for debt issued prior to September 2025<sup>28</sup>. To maximize state subsidies and protect local taxpayers from absorbing the deficit, CFBISD held a special board meeting in June 2025 to officially issue the remaining \$316.44 million of the authorized bonds just before the deadline<sup>28</sup>. For the Farmers Branch residential market, these maneuvers ensure that the physical infrastructure of the schools will remain highly competitive, providing a solid foundation for future real estate appreciation.

## **Environmental Risks and Flood Plain Considerations**

A comprehensive analysis of real estate must account for environmental liabilities. Farmers Branch exhibits a moderate overall disaster risk profile, but its topography requires specific attention to hydrological factors<sup>77</sup>. The western boundary of the city is defined by the Elm Fork of the Trinity River, and the municipality is intersected by several tributaries, including Farmers Branch Creek, Rawhide Creek, and Cooks Creek<sup>78</sup>.

Despite this riverine proximity, the vast majority of the residential real estate in Farmers Branch is situated in FEMA Flood Zone X<sup>77</sup>. Zone X designates areas outside the 100-year floodplain, meaning they face a moderate-to-low risk of inundation, typically associated with a 500-year flood event<sup>77</sup>. Consequently, mandatory federal flood insurance is not required for mortgage approval in these areas, preserving household liquidity for buyers<sup>77</sup>.

Other environmental factors include a moderate Air Quality Index (AQI) risk, with historical maximums reaching 162 (Unhealthy) due to broader DFW atmospheric conditions, and severe localized risks for hail storms and tornadoes typical of North Texas<sup>77</sup>. Nonetheless, the primary geographic hazard remains localized flash flooding resulting from the high density of impervious surfaces inherent to built-out suburban environments during severe storm events.

## **Strategic Outlook**

The Farmers Branch residential real estate market in 2026 represents a highly resilient suburban ecosystem. The city has successfully decoupled itself from the vulnerabilities of an aging housing stock by weaponizing tax policy to drive organic revitalization. The Demo/Rebuild program operates as a self-sustaining economic engine that subsidizes the prohibitive soft costs of custom construction, effectively replacing functional obsolescence with high-net-worth architectural modernity.

Concurrently, the market's macroeconomic fundamentals demonstrate profound strength. A median sale price of \$445,000, supported by flat per-square-foot valuations, proves that demand is authentic<sup>6</sup>. With only 3.9 months of inventory and an accelerated average of 38 days on the market, Farmers Branch remains a highly supply-constrained, seller-leaning environment despite regional cooling trends<sup>6</sup>.

Looking forward, the strategic realignment of the CFBISD educational infrastructure and the continuous build-out of mixed-use nodes like the Mustang Station Arts & Culture District will further insulate the local market from regional volatility<sup>59</sup>. For buyers, the 2026 expansion of the \$140,000 state homestead exemption provides vital relief against the headwind of 6.0 to 6.5 percent mortgage rates<sup>1</sup>. For sellers and investors, the strict municipal management of short-term rentals and the lack of a greenfield development pipeline guarantee that existing assets will retain a scarcity premium. Ultimately, Farmers Branch stands as a premier destination within the Dallas-Fort Worth metroplex, offering a highly calibrated balance of suburban stability, urban transit connectivity, and robust economic support.

## Works cited

1. Texas Mortgage Rates Forecast for 2026: Will Rates Drop?,  
<https://www.noradarealestate.com/blog/texas-mortgage-rates-forecast-for-2026/>
2. Mortgage Rates Forecast 2026–2027: Expert Predictions & Outlook,  
<https://www.forbes.com/advisor/mortgages/mortgage-interest-rates-forecast/>
3. The Complete 2026 Housing Market Forecast For North Texas,  
<https://northtexasmarketinsider.com/the-insiders-2026-housing-market-forecast/>
4. Texas Housing Market Predictions for 2026 and 2027 - RealWealth,  
<https://realwealth.com/learn/texas-housing-market-predictions/>
5. Texas Housing Insight | August 2026,  
<https://trerc.tamu.edu/reports/texas-housing-insight-august-2026/>
6. Farmers Branch TX Housing Market Update – Q2 2026,  
<https://www.thedunnicateam.com/market-update/farmers-branch-tx/>
7. The Growing Institutional Home Market in Texas | Cowles Thompson,  
<https://www.cowlesthompson.com/resources/practice/real-estate/the-growing-institutional-home-market-in-texas/>
8. Farmers Branch, TX Market Trends - Movoto,  
<https://www.movoto.com/farmers-branch-tx/market-trends/>
9. Farmers Branch Housing Market Trends - Redfin,  
<https://www.redfin.com/city/6567/TX/Farmers-Branch/housing-market>
10. Farmers Branch, TX Housing Market & Rental trends - Realtor.com,  
<https://www.realtor.com/local/market/texas/dallas-county/farmers-branch>
11. Farmers Branch, TX Housing Market: 2026 Home Prices & Trends,  
<https://www.zillow.com/home-values/8653/farmers-branch-tx/>
12. Farmers Branch Homes For Sale | Market Trends & Local Housing,  
<https://www.winstonalanrealty.com/farmers-branch-homes-for-sale/>
13. By the Numbers | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/by-the-numbers?contentId=e5888ee4-b1db-465c-9544-8b3764116aaa>
14. Farmers Branch city, Texas - U.S. Census Bureau QuickFacts,  
<https://www.census.gov/quickfacts/fact/table/farmersbranchcitytexas/POP010210>

15. Farmers Branch, TX - Data USA, <https://datausa.io/profile/geo/farmers-branch-tx>
16. Farmers Branch, TX Demographics: Population, Income, and More, <https://www.point2homes.com/US/Neighborhood/TX/Farmers-Branch-Demographics.html>
17. Still Affordable | Texas Real Estate Research Center, <https://trerc.tamu.edu/article/still-affordable/>
18. Living In Farmers Branch, TX - AreaVibes, <https://www.areavibes.com/farmers+branch-tx/livability/>
19. What Income Do I Need to Afford a \$300K House in Texas?, <https://www.herringbank.com/learn/what-income-do-i-need-to-afford-a-300k-house-texas/>
20. Average Rent in Farmers Branch, TX - RentCafe, <https://www.rentcafe.com/average-rent-market-trends/us/tx/farmers-branch/>
21. Farmers Branch city, Texas - U.S. Census Bureau QuickFacts, <https://www.census.gov/quickfacts/fact/table/farmersbranchcitytexas/PST045225>
22. Farmers Branch, Dallas County, Texas Property Taxes - Ownwell, <https://www.ownwell.com/trends/texas/dallas-county/farmers-branch>
23. Tax Information | Farmers Branch, TX - Official Website, <https://www.farmersbranchtx.gov/tax-information>
24. 2025 AD VALOREM TAX RATES FOR DALLAS COUNTY, <https://www.dallascad.org/ViewPDFs.aspx?type=1&id=\\DCAD.ORG\WEB\WEBDATA\WEBFORMS\TAX%20RATES\2025TaxRate.pdf>
25. 2025 Tax Rates - Dallas County, <https://www.dallascounty.org/departments/tax/tax-rates.php>
26. Dallas County Property Tax Rate: 2025 Rates by Taxing Entity, <https://www.ballardpropertytaxprotest.com/post/dallas-county-property-tax-rate>
27. How Much Does the Homestead Exemption Save in Texas?, <https://www.propertytaxes.law/texas-property-tax-exemptions/>
28. CFBISD provides Bond update, \$316 million issuance approved, <https://www.cfbisd.edu/about-us/news/story/~board/all-district-news/post/cfbisd-provides-bond-update-316-million-authorization-approved>
29. Tax Office - Carrollton-Farmers Branch ISD, <https://www.cfbisd.edu/departments/business-support-services/tax-office>
30. Demo / Rebuild Program | Farmers Branch, TX - Official Website, <https://www.farmersbranchtx.gov/demo-rebuild-program>
31. Demo / Rebuild Program | Farmers Branch, TX - Official Website, <http://helpdesk.farmersbranchtx.gov/demo-rebuild-program>
32. Council considers overhaul of demolition/rebuild program, <https://www.branchherald.com/stories/city-council-discusses-overhaul-of-home-demolitionrebuild-program,24771>
33. How Much Does It Cost to Build a Custom Home in East Texas?, <https://bortdesign.com/blog/how-much-does-it-cost-to-build-a-custom-home-in-east-texas-bort-custom-homes>
34. What Does It Cost To Build A Custom Home In Dallas-Fort Worth?, <https://www.legacyclassichomes.com/complete-guide-what-does-it-cost-to-build>

- [d-a-custom-home-in-dallas-fort-worth/](#)
35. Cost to Build a House by City (Plano, Frisco, Dallas, etc.),  
<https://finhomecontracting.com/blog/home-building/cost-to-build-a-house-by-city-plano-frisco-dallas-etc/>
  36. 2026 Custom Home Building Costs in Keller and North Texas,  
<https://www.proconstructiontx.com/2026-custom-home-building-costs-in-keller-and-north-texas-a-homeowners-buying-guide/>
  37. 2026 Custom Home Building Costs in Texas: Complete Price Guide,  
<https://www.mykccustomhomes.com/post/how-much-does-it-cost-to-build-a-custom-home-in-texas-2025-guide>
  38. New Home Construction Cost Dallas Guide - CountBricks,  
<https://www.countbricks.com/post/new-home-cost-dallas>
  39. The Real Cost to Build a Home in Texas (2026 Numbers),  
<https://buildwiththemil.com/blog/cost-to-build-a-home-in-texas.php>
  40. Cost to Build a House in Texas: 2026 Price Guide & Tips - 247PRO,  
<https://www.247pro.com/blog/cost-to-build-a-house-in-texas-your-price-guide>
  41. Airbnb Rules in Dallas | Is short-term rental really allowed? - Airbtics,  
<https://airbtics.com/airbnb-rules-in-dallas-united-states>
  42. Dallas, Texas Short-Term Rental Regulations: A 2026 Guide For,  
<https://www.bnbcalc.com/blog/short-term-rental-regulation/dallas-texas-guide>
  43. Short-Term Rental Permit | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/short-term-rental-permit>
  44. Ordinance No. 3575 Amend Chapter 26: Short -Term Rental Housing,  
<https://publicrecords.farmersbranchtx.gov/WebLink/DocView.aspx?id=2216519&dbid=0&repo=FarmersBranch>
  45. Farmers Branch 2045 Plan,  
<https://www.farmersbranchtx.gov/farmers-branch-2045-plan>
  46. Farmers Branch 2045 Plan - Farmers Branch Data Portal,  
<https://farmersbranchtxprod.ogopendata.com/dataset/farmers-branch-2045-plan/resource/6e2c053f-451c-4cfa-be82-31c11070fe3b>
  47. Farmers Branch Comprehensive Plan - Stantec,  
<https://www.stantec.com/en/projects/united-states-projects/f/farmers-branch-comprehensive-plan>
  48. land use - Authentication,  
<https://content.civicplus.com/api/assets/tx-farmersbranch/75e6207d-fe73-4d74-986d-06a5826a6e42/west-side-plan-land-use-pdf-.pdf?sq=3cbcd13c-60d7-d8b0-694e-aa715af5d7d7&scope=all>
  49. Phase 1 Engagement | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/phase-1-engagement>
  50. Farmers Branch, TX Commercial Real Estate for Lease or Sale,  
<https://www.commercialcafe.com/commercial-real-estate/us/tx/farmers-branch/>
  51. Farmers Branch Commercial Real Estate for Lease & Sale,  
<https://www.boxerproperty.com/farmers-branch-commercial-real-estate/>
  52. Major Office Buildings | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/major-office-buildings?contentId=6850210f-60>

[4e-4024-b85b-7ab53ab3b6b6](#)

53. Farmers Branch, TX Commercial Real Estate for Lease and Sale,  
<https://www.propertyshark.com/cre/commercial-real-estate/us/tx/farmers-branch/>
54. Incentives | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/incentives>
55. Incentives - Farmersville Economic Development Corporation,  
<https://farmersvilleedc.com/funding/incentives>
56. Construction/Bond - Carrollton-Farmers Branch ISD,  
<https://www.cfbisd.edu/departments/facility-support-services/construction-bond>
57. city of farmers branch comprehensive policy statement on local,  
<https://content.civicplus.com/api/assets/3c3ce964-d88f-4d9e-b760-79fd7b2bb3d8>
58. Tax Increment Financing Districts - Dallas Economic Development,  
<https://www.dallasecocodev.org/358/Tax-Increment-Financing-Districts>
59. Mustang Station Arts & Culture District | Farmers Branch, TX,  
<https://www.farmersbranchtx.gov/mustang-station-arts-culture-district>
60. Station Area Master Plan | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/station-area-master-plan>
61. Mustang Station: Luxury Apartments Farmers Branch,  
<https://www.mustangstationapts.com/>
62. The Shops at Mustang Station – Western Securities,  
<https://westernsecurities.com/properties/the-shops-at-mustang-station/>
63. Mustang Station - Strategic Construction,  
<http://www.strategicconstruction.com/mustang-station>
64. Major Office Buildings | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/major-office-buildings?contentId=0e864ef8-b036-4883-865e-ad724b1d5c0d>
65. SWBC Real Estate Breaks Ground on The Royalton at Mercer,  
<https://www.swbc.com/about-swbc/press/article/swbc-real-estate-breaks-ground-on-the-royalton-at-mercer-crossing-in-farmers-branch>
66. SWBC Breaks Ground on 500-Unit Multifamily Project in Farmers,  
<https://rebusinonline.com/swbc-breaks-ground-on-500-unit-multifamily-project-in-farmers-branch-texas/>
67. Performance Reporting - Carrollton-Farmers Branch ISD,  
<https://www.cfbisd.edu/departments/assessment-accountability/ratings>
68. CFBISD holds B rating as high schools remain strong, some,  
<https://www.branchherald.com/stories/cfbisd-holds-b-rating-as-high-schools-remain-strong-some-campuses-lose-ground,97729>
69. Campus Ratings by School Type - TEA,  
[https://rptsvr1.tea.texas.gov/cgi/sas/broker?\\_service=marykay&\\_program=perfreport.perfmast.sas&\\_debug=0&ccyy=2026&lev=D&id=057903&prgopt=reports/acct/sate\\_summary.sas](https://rptsvr1.tea.texas.gov/cgi/sas/broker?_service=marykay&_program=perfreport.perfmast.sas&_debug=0&ccyy=2026&lev=D&id=057903&prgopt=reports/acct/sate_summary.sas)
70. CFBISD maintains B rating after 2026 Accountability Ratings release,  
<https://www.cfbisd.edu/post-details-page/~board/all-district-news/post/cfbisd-m>

- [aintains-b-rating-after-2026-accountability-ratings-release](#)
71. CFBISD boasts B rating after 2025 Accountability Ratings release,  
<https://www.cfbisd.edu/about-us/news/story/~board/all-district-news/post/cfbisd-boasts-b-rating-after-2025-accountability-ratings-release>
  72. Facilities Planning For Future Success - Carrollton-Farmers Branch,  
<https://www.cfbisd.edu/about-us/facility-planning-advisory-group>
  73. CFBISD provides Bond updates | Story,  
<https://www.cfbisd.edu/about-us/news/story/~board/all-district-news/post/cfbisd-provides-bond-updates4>
  74. Carrollton-Farmers Branch Independent School District Proposition A,  
[https://ballotpedia.org/Carrollton-Farmers\\_Branch\\_Independent\\_School\\_District,\\_Texas,\\_Proposition\\_A,\\_School\\_Facilities\\_Improvement\\_Bond\\_Measure\\_\(May\\_2023\)](https://ballotpedia.org/Carrollton-Farmers_Branch_Independent_School_District,_Texas,_Proposition_A,_School_Facilities_Improvement_Bond_Measure_(May_2023))
  75. Project Information - Carrollton-Farmers Branch ISD,  
<https://www.cfbisd.edu/about-us/bond-2023/project-information>
  76. CFBISD provides Bond update | Story,  
<https://www.cfbisd.edu/about-us/news/story/~board/all-district-news/post/cfbisd-provides-bond-update>
  77. Flood and Crime risk in Farmers Branch, TX - Augurisk,  
<https://www.augurisk.com/city/texas/farmers-branch/32.927210700081034/-96.88046541435347>
  78. Floodplain & Drainage | Farmers Branch, TX - Official Website,  
<https://www.farmersbranchtx.gov/floodplain-drainage>
  79. Flood Zone Lookup Map,  
<https://www.arcgis.com/apps/instant/minimalist/index.html?appid=df3e1145d0174d00947b04e706432ab1>

